

*A Strong Company  
You Can Depend On.*



## YOU CAN DEPEND ON US

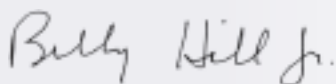
Preparing for your financial future – with a company you can trust – should be a high priority. That is why we are pleased you are interested in Great American® Life Insurance Company (GALIC). With us, you will find the fiscal strength, quality products, and personal attention you need to better ensure your financial security.



As you read about our organization, you will see that we are a stable company built on relationships with our policyholders, investors, and distribution partners, such as American Insurance Marketing Services, Inc. (AIMS). AIMS is one of the largest Long Term Care marketing organizations in our industry, with more than 17 years experience and \$200 million in business.

Great American has made a serious commitment to the Long Term Care market, and we are engaged in the largest expansion ever undertaken by our company. The Great American family of companies generates approximately \$20 million of Long Term Care policies each year, and our volume is growing rapidly.

Great American wants to be **your** Long Term Care company. We have a long history of providing outstanding financial products to clients of all ages. We place a high value on our customer relationships, and we are committed to providing excellent service. Great American truly is a strong company that you can depend on!



Billy B. Hill, Jr.  
President  
Great American Long Term Care Division



## A HERITAGE OF INTEGRITY

Great American's roots go back to 1872 with the founding of Great American Insurance Company. Through the remainder of the 1800's, Great American continued to grow and entered the twentieth century as one of the most respected and financially stable companies in America, with an excellent reputation for paying claims. Great American's strength enabled it to weather the hard years of the Great Depression. Later, as new legislation cleared the way for multi-line operations, Great American established a life insurance operation and became Great American Life Insurance Company. Steady growth followed throughout the 1950's and 1960's.

In the 1970's, after continued expansion, acquisitions, and mergers, Great American Life Insurance Company became part of the American Financial Group.

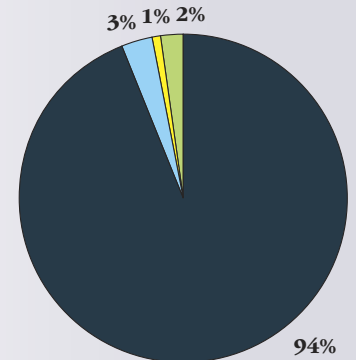
In 1992, Great American Financial Resources, Inc. was formed as the holding company for the life and annuity operations of the American Financial Group, including Great American Life Insurance Company. The Chairman of Great American Financial Resources, Inc., Carl H. Lindner, is also the principal owner of our hometown's professional baseball team, the Cincinnati Reds. Great American Ball Park, the new home field for the Cincinnati Reds, was completed in 2003.

## STRENGTH FOR TODAY

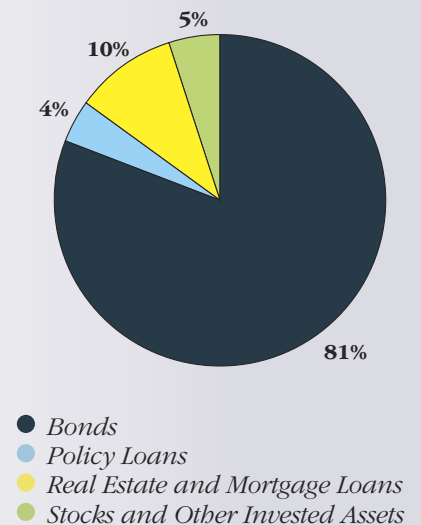
- Great American Life has a strong growth history and one of the most solid investment portfolios in the insurance industry today. The company is ranked among the top 12 percent of all stock life insurance companies in America.
- Headquartered in Cincinnati, Ohio, Great American Life is part of the American Financial Group, a financial organization with over \$22 billion in assets and several insurance companies serving the needs of clients in all 50 states, the District of Columbia, and Puerto Rico.
- Great American Life's financial ratings are:
  - **A (Excellent)** by A.M. Best Company based on the company's consolidated financial condition and operating performance.
  - **A+ (Strong)** by Fitch for the company's capacity to meet policyholder obligations.
  - **A3 (Good)** by Moody's for financial strength (the ability to pay claims and obligations).
- Great American has a large number of affiliations with associations, employer groups, school districts, hospitals, municipalities, and credit unions across the United States.
- The company's Long Term Care administration center is located in Austin, Texas, including its Customer Service and Claims departments. This company operational center performs policy administration for several products, and services the needs of over 300,000 policyholders.

**Great American Financial Resources invests primarily in investment-grade bonds, with very little investment in stocks, real estate or mortgages.**

*Great American Financial Resources Investment Portfolio (December 31, 2004)*



*U.S. Life Insurance Industry Average Investment Portfolio (September 30, 2004)*





## DEDICATION TO THE FUTURE

At Great American, our vision is to achieve industry leadership and be the best insurance company in America in the markets we serve. We are dedicated to providing the highest quality Long Term Care insurance protection at a cost most people can afford. We welcome the opportunity to earn your trust and show why we have a great deal to offer in terms of commitment, financial strength, knowledge, and experience.

*National Long Term Care Marketing by*



AMERICAN INSURANCE  
MARKETING SERVICES, INC.

Serving the LTC Market for **17 YEARS**  
1988-2005

**1-800-325-9876**